

September 2016

Dear Parkwood Families,

Welcome to the new school year. We hope it will be full and enriching for you and your student(s). Parkwood is a wonderful school and it is your involvement that makes it so.

I am writing you today to invite you to join our Parent Teacher Association (PTA) and to participate in our **'Invest in Parkwood' Campaign**. Our goal is to have 100% of our families join our PTA and to raise \$16,000 between now and October 21.

The Impact of your Donation

Your gift directly benefits your child's education. With your help the PTA:

- Helps fund our library and educational enrichment opportunities inside and outside of the classrooms, such as fieldtrips, classroom visits, Reflections, and Math Olympiad.
- Provides a grant of at least \$200 to each classroom teacher for discretionary funding for creative projects.
- Supports community building events and programs such as Watch D.O.G.S., Parkwood classroom community networks, the Back to School BBQ & Welcome, Heritage Night, the annual Talent Show and more.
- Grants scholarships for our after-school enrichment programs, supports Parkwood families in need and The Works.

You know what an amazing school we have with teachers who go above and beyond to create a learning environment that brings out the potential in each child. That's why we know we can **count on you** (and your families and neighbors) to invest in Parkwood!

Please...

... **Review the Membership and Donation Form on the back of this letter.**

... **Join the Parkwood PTA at the level that makes sense to you.**

... **Consider what you as a family can afford to give back to our school.**

All gifts are welcome, no matter their size!

... **Fill in the Donation Form and send it back to Parkwood PTA by October 21.**

... **Note that we do have monthly giving options available on our website (<http://www.parkwoodpta.org/get-involved/donate/>). Just \$10 per month (\$2.50/week!) adds up to a \$100 donation this school year!**

It takes a village to raise and educate our children.

Thank you in advance for joining our amazing village of supporters.

Michelle Morgan

Parkwood PTA Board President

PS: Our kids and teachers are counting on us! Please fill in the Donation Form on the back and return it no later than 10/21.

