

Dear Parkwood Families, September 2016

Welcome to the new school year. We hope it will be full and enriching for you and your student(s). Parkwood is a wonderful school and it is your involvement that makes it so.

I am writing you today to invite you to join our Parent Teacher Association (PTA) and to participate in our 'Invest in Parkwood' Campaign. Our goal is to have 100% of our families join our PTA and to raise \$16,000 between now and October 21.

The Impact of your Donation

Your gift directly benefits your child's education. With your help the PTA:

- Helps fund our library and educational enrichment opportunities inside and outside of the classrooms, such as fieldtrips, classroom visits, Reflections, and Math Olympiad.
- Provides a grant of at least \$200 to each classroom teacher for discretionary funding for creative projects.
- Supports community building events and programs such as Watch D.O.G.S., Parkwood classroom community networks, the Back to School BBQ & Welcome, Heritage Night, the annual Talent Show and more.
- Grants scholarships for our after-school enrichment programs, supports Parkwood families in need and The Works.

You know what an amazing school we have with teachers who go above and beyond to create a learning environment that brings out the potential in each child. That's why we know we can **count on you** (and your families and neighbors) to invest in Parkwood!

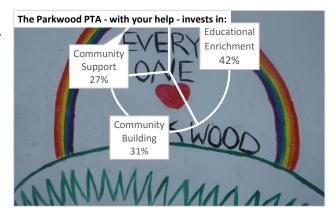
Please...

- ... Review the Membership and Donation Form on the back of this letter.
- ... Join the Parkwood PTA at the level that makes sense to you.
- ... Consider what you as a family can afford to give back to our school. All gifts are welcome, no matter their size!
- ... Fill in the Donation Form and send it back to Parkwood PTA by October 21.
- ... Note that we do have monthly giving options available on our website (http://www.parkwoodpta.org/get-involved/donate/). Just \$10 per month (\$2.50/week!) adds up to a \$100 donation this school year!

It takes a village to raise and educate our children.

Thank you in advance for joining our amazing village of supporters.







Michelle Morgan

Parkwood PTA Board President

PS: Our kids and teachers are counting on us! Please fill in the Donation Form on the back and return it no later than 10/21.