

September 2017

Dear Parkwood Families,

Welcome to the new school year. We hope it will be full and enriching for you and your student(s). Parkwood is a wonderful school and it is your involvement that makes it so.

I am writing you today to invite you to join our Parent Teacher Association (PTA) and to participate in our **'Invest in Parkwood' Campaign**. Our goal is to have 100% of our families join our PTA and to raise \$16,000 between now and October 6th.

The Impact of your Donation

Your gift directly benefits your child's education. With your help the PTA:

- Helps fund our library and educational enrichment opportunities inside and outside of the classrooms, such as fieldtrips, classroom visits, Reflections, and Math Olympiad.
- Provides a grant of at least \$200 to each classroom teacher for discretionary funding for creative projects.
- Supports community building events and programs such as Watch D.O.G.S., Parkwood classroom community networks, the Back to School BBQ & Welcome, Heritage Night, the annual Talent Show and more.
- Grants scholarships for our after-school enrichment programs, supports Parkwood families in need and The Works.

You know what an amazing school we have with teachers who go above and beyond to create a learning environment that brings out the potential in each child. That's why we know we can **count on you** (and your families and neighbors) to invest in Parkwood!

Please...

- **Review the Membership and Donation Form on the back of this letter.**
- **Join the Parkwood PTA at the level that makes sense to you.**
- **Consider what you as a family can afford to give back to our school. All gifts are welcome, no matter their size!**
- **Fill in the Donation Form and send it back to Parkwood PTA by October 6th.**
 - **Note that we do have monthly giving options available on our website <http://www.parkwoodpta.org/get-involved/donate/>.**
 - **Just \$10 per month (\$2.50/week!) adds up to a \$100 donation this school year!**

It takes a village to raise and educate our children. Thank you in advance for joining our amazing village of supporters.

Debbie Olhoeft

Parkwood PTA Board President



Our kids and teachers are counting on us! Please fill in the Donation Form on the back and return it no later than 10/6.